Compare **PDP ProScan** to **Culture Index**

PDPglobal.   Culture Index™ *"Making Executives Effective"*

Feature	Description	PDP ProScan	Culture Index
Time to Complete Survey	Both assessments are untimed and don't have a limit, however these are the average completion times.	5-10 MINUTES	10 MINUTES
Question Quantity	The number of questions the behavioral assessment includes for the survey-taker to answer.	60 ITEMS	348 ITEMS
Measures Energy Style	How an individual approaches tasks and accomplishes goals.	✅	❌
Measures Energy Drain	The amount of energy consumed to adapt to stress and pressure.	✅	❌
Measures Satisfaction Level	Is the person thriving with their perceived pressures or is it overwhelming?	✅	❌
Measures Decision-Making Style	How much logic vs. intuition does an individual rely on to make a decision?	✅	✅
Question Format	Likert scales gauge response intensity on a range from least to most, mitigating bias and enhancing data quality.	✅ LIKERT 5-POINT SCALE	❌
Confirmatory Factor Analysis ⧉	A CFA is the gold standard in statistical evaluation of assessments and involves highly rigorous research.	✅ 3	UNKNOWN
Accuracy Level ⧉	Refers to how many respondents agree with their results.	98%	UNKNOWN
Account User Certification Requirements ⧉	Education for the user role to ensure maximum results when administering, interpreting, and leveraging profile measurements.	✅	✅
Designed for the: **Screening and Selection of Applicants** ⧉	Verifies that the assessment doesn't discriminate against protected classes.	✅	✅
Results	Does the assessment categorize an individual into specified profiles, and how many profiles are available?	140,000 VARIABLES & PERMUTATIONS	17 PROFILES
Motivation	Rewards or elements that increase satisfaction.	PERSONALIZED BASED ON THE INDIVIDUAL	BASED ON PROFILE RESULTS
Reliability ⧉	Often measured by Chronbach's alpha, reliability refers to internal consistency and dependability.	VERY HIGH (α=.94)	VERY HIGH (α=.94)
Research Participant Type	Most studies are performed with undergrad college students, which can skew and weaken results.	195,000 WORKING ADULTS	~1,400 WORKING ADULTS
Report Insights	How much information does the assessment's report share about the individual?	Comprehensive/Multi-Page, Intuitive, Plain-English Reporting	Limited, One-Page Summary Reporting
Predictive Validity ⧉	Tested that the measured traits predict workplace outcomes.	✅	✅
Response Integrity Validation	Does the system monitor whether the respondent is faking their way through the assessment questions?	✅	❌